

Family-Centered Early  
Supports and Services  
Program (ESS)

Early Learning Groups

Pediatric Therapies

Community Outreach



# Richie McFarland Children's Center

ANNUAL REPORT 2014-2015



## OUR MISSION

The Richie McFarland Children's Center is an early childhood program whose purpose is to help young children reach their full developmental potential, while supporting families in their role as their child's first and most important teacher. We provide developmental, early learning and therapeutic services for children with and without special needs, offer support and education for their families, as well as guidance in the use of community and health resources.



# Leadership Report

HELEN CROWE, *Board President*

PEGGY SMALL-PORTER, *Executive Director*

**Richie McFarland Children's Center (RMCC) remains steadfast in our commitment to provide high quality, family centered early intervention services.** Our dedicated and professional staff of Early Childhood Special Educators, Occupational, Physical and Speech & Language Therapists served a greater number of ESS children, with positive outcomes, at a cost below the state average. With the strategic guidance and support of our Board of Directors, RMCC increased fundraising dollars, implemented efficiencies in clinical services and billing, while also exploring collaborations with community organizations united in our vision in which all children enter school ready to learn. We are extremely proud of our accomplishments, which would not have been possible without the incredible generosity of our numerous volunteers, sponsors and donors.

Although the efficacy and long-term cost savings of early intervention services during children's critical period of brain development is clear, the field of Early Intervention will face substantial challenges in the near future. The gap between allocated funding and the cost of service will continue to grow. Like the families we serve, we will meet these challenges with unwavering commitment and ingenuity, strengthened by the unity of our Board and staff, families we serve, and our entire community of supporters in helping all children reach their full developmental potential.

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## MESSAGE FROM OUR BOARD TREASURER

GEORGE TOSCANO, JR.

Richie McFarland Children's Center (RMCC) ended fiscal 2014 with positive net income and a strong operating cash position. RMCC receives 50% of its funding through the state Early Supports and Services program, which has been level funded for a number of years, though the cost to provide services has increased. RMCC has seen a 30% percent increase in the monthly enrollment of children covered by Medicaid during the past 2 years. When Medicaid Care Management is implemented there will likely be a significant decrease in funding for ESS services.

RMCC has subsequently focused more Board and staff resources on fundraising, in order to provide high quality early intervention services to children and their families. In Fiscal 2015, RMCC has invested in employee training, upgraded its computer system and continued renovations to the Stratham facility. Despite substantial funding challenges, RMCC ended fiscal year 2015 with positive net income and cash flow. RMCC will continue to judiciously manage its resources while investing in the future of the organization, and more importantly the children and families we serve.

## FINANCIAL MANAGEMENT

STATEMENT OF PUBLIC SUPPORT AND FUNCTIONAL REVENUE & EXPENSES { YEAR END JUNE 30, 2014 }

PUBLIC SUPPORT & REVENUE		EXPENSES	
State & Federal Dollars	615,294	Program Services	769,135
Insurance Reimbursements	192,441	General & Administrative	77,342
United Way Allocation	14,850	Fundraising	57,445
Fundraising	63,235	<b>Total Expenses</b>	<b>\$903,922</b>
Local Government	68,309		
Special Events	60,359	Gain in Public Support & Revenue	\$112,687
Other Grants	750		
Interest Income	1,371		
<b>Total Public Support &amp; Revenue</b>	<b>\$1,016,609</b>		

*\*The organization's financial statements were audited by an external firm, Seelye & Schulz, and received an unqualified opinion.*

# Highlights of 2014-2015



*“ We have been very grateful for early intervention and the assistance we’ve received from Richie McFarland! They helped our daughter catch up to other kids developmentally, and her therapist has also given us so much support, encouragement and ideas to keep her going strong!”*

**318** Children served through our Family Centered Early Supports & Services Program

#### WHY IT MATTERS

**92.73%** of the children we served exceeded expected growth in social relationships, early literacy skills and problem-solving abilities.

**40%** of children have caught up to their peers and graduate from our program not requiring special education services.

**29** Children received Pediatric Therapy Services

#### WHY IT MATTERS

Not all children qualify for ESS, despite on-going concerns in one or more area of development. Our family-centered approach and parent training model is an affordable option, teaching caregivers to implement therapeutic strategies throughout a child’s daily routines.

**26** Children attended Early Learning Groups

#### WHY IT MATTERS

Many children are unable to attend pre-school programs which help develop important social and school readiness skills. RMCC Early Learning Groups provide children with valuable social opportunities, as well as individualized educational and therapeutic support, insuring them a better transition to school.

**276** Children / families participated in our Community Outreach Programs

#### WHY IT MATTERS

Early identification results in better outcomes. RMCC provides caregivers with information about child development and community resources through our collaboration with libraries, child care centers and other community groups.

**49** Community Coalition Meetings /  
**38** Trips to Concord

#### WHY IT MATTERS

Just as we support parents’ role as their child’s best advocate, we at RMCC understand the importance of sharing our professional knowledge with local and state policy makers, so ALL children can receive the support they need.

*“ I strongly feel that my son never would have had the positive transition to preschool if it hadn’t been for the playgroup. The individual therapy helped me understand my son and work on his development, but this group allowed him to become his own person.”*

Want to join our community of supporters? To learn more about what we do and how you or your business can contribute your valuable resources please contact us!

[www.richiemcfarland.org](http://www.richiemcfarland.org)

## RMCC SIGNATURE EVENTS:

A HUGE THANK YOU to our Corporate Sponsors, Big Rig Drivers, Volunteers, Golfers and all Participants, young and old, for making our signature fundraising events so successful! Your generosity enables RMCC to provide high quality early intervention and support services for children and their families living in our community.



### RMCC 2014 TOUCH-A-TRUCK

*42 Vehicles, \$23,000, Endless Smiles*



### RMCC 2014 BRUINS ALUMNI GAME

*Bruins Alumni won but Team RICHIE scored \$10,000*



### RICHIE 2015 GOLF TOURNEY

*110 Golfers and a \$30,000 Ace*

## MAJOR DONORS AND CORPORATE SPONSORS\*

Access Sports Medicine and Orthopedics	Liberty Mutual
ADP	Living Innovations
Agnes M. Lindsay Trust	Louis Clarizio, DDS, PA
Anthem BlueCross and BlueShield	Ocean Gaming Casino
Bishops Charitable Assistance Fund	Ocean Properties, Ltd
Bob's Clam Hut	Palmer and Sicard, Inc.
Bottomline Technologies	ParentingNH Magazine
Bump to Baby Magazine	PIKE Industries
Convenient MD	Portsmouth Regional Hospital
Core Orthopaedics	Pro Act, Inc.
Cross Insurance	Proulx Oil and Propane
D.F. Richard Energy	Rochester Country Club
Daystar Technology	Scarponi Electric
Dr. H.J. Ludington, III	Seacoast Party 4 a Purpose
Dunkin Donuts-Durval Salema	Seacoast Rotary
Epping Well and Pump	Seacoast Volkswagen
Exeter Area New Car Dealers Association	Service Credit Union
Exeter Bowling Lanes and Shooters Pub	Sharon Griffin
Exeter Health Resources	Sherwin Williams
Exeter Hospital	Staffing Sense
Fabulous Find—A Caring Community	The Ledges Golf Club
Fox Family Trust	The Rowley Agency, Inc.
Gary and Marie Stevens	United Way of the Greater Seacoast
Go Fish! Design	Vigilant Capital Management
J. Owen Todd Charitable Foundation	Waddell and Reed
James S. Fishbein, DDS	Well Sense Health Plan
Hampton Rotary	WHEB—iHeartRadio
Helen Crowe and Tom McGovern	WOKQ—Year of Service Award
Lamprey Energy	Zelvin Security

\*This reflects the time period beginning July 1, 2013 through June 30, 2015.

## VOLUNTEERS\*

Abygail Mangar	Haley Archambault	Midge Nelson
Amanda Vispo	Heather Cambell	Mike Schidlovsky
Amy Dillenbeck	Holly Street	Morgan Enos
Andrea Dent	Jack Ford	Nancy Hadley
Anna Burns	Jaclyn Hodas	Pat Ford
Anna Heard	Jeannie Dutka	Peter Meyer
Anne Baker	Jeff Monroe	Potch Kappalong
Anne Brown	Jeff Olsen	Rachael Draper
Annie Smaldone	Jilian Leclair	Rhonda Bernstein
Ashley Meyer	Jillian Wilbur	Rob Ficara
Benjamin Sanborn	Jim Fishbein	Robert Parish
Brenda Johnson	Jim Freely	Ruth Maxwell
Bridgette Croft	John Lyons	Ryan Dutka
Brittan Taylor	Kaitlyn McLaughlin	Samantha Cole
Carly Prescott	Katherine Fischer	Samantha Wiebel
Cathy Meyer	Kelly Hutchinson	Sara Gates
Chelsea Davignon	Kelly Scia	Seacoast Rotary
Chris Anders	Laura Sprague	Sonya Taylor
Chris Silverman	Lauren Edwards	Sophie Meyer
Craig Stephen	Liberty Mutual	Steve Davis
Cynthia Bowden	Linda Ayotte-Messner	Steve Small
Dan Limauro	Lisa Archambault	Sylvia Spanos
Derek Barney	Mackenzie Mozitis	Taylor Zorn
Ed O'Brien	Maddy Berry	Than Meyer
Ein Ralfaoglu	Madeline Labrecque	Tom McGovern
Elizabeth Bui	Mahima Basket	Tricia-Marie Parish
Elizabeth Davis	Margaret Jubb	Victoria Davis
Elizabeth Demers	Matt Blasik	Walter Johnson
Ellen Scheifle	Matt Romano	
Emily Ring	Maura Fee	
Evan Taylor	Melissa Dongo	
Fay Bellavita	Michael Clayburgh	
Gloriamelisa Rabe	Michael Griffin	
Grace Polak	Michaela Desroche	
Griffin Coate	Michelle White	

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